CAISL
Carlucci American International School of Lisbon

GRADE 11 BUSINESS STUDIES - IB BUSINESS MANAGEMENT YEAR 1 FRAMEWORK

Contents

THEMES AND CONTENT 1
ADVANCED STUDY/HIGHER LEVEL 2
TEXTS 2
PERFORMANCE INDICATORS 2
ASSESSMENT 3

THEMES AND CONTENT

The Performance Indicators (shown at the end of this Framework) are developed through the study of the Themes and Content below.

Business Organization and Environment

- Introduction to Business Management
- Types of organizations Distinction between the private and the public sectors
- Organizational objectives
- Stakeholders
- External Environment
- Growth and Evolution

Human Resource Management

- Functions and Evolution of Human Resource Management
- Organizational Structure
- Leadership and Management
- Motivation

Finance and Accounts

- Sources of Finance
- Costs and Revenues
- Break-even Analysis
- Final Accounts
- Profitability and Liquidity Ratio Analysis

ADVANCED STUDY/HIGHER LEVEL

Students wishing to pursue advanced study (including IBHL) will also study the following:

Business Organization and Environment

- Organizational planning tools

Human Resource Management

- Organizational (corporate) culture
- Industrial/employee relations

Finance and Accounts

- Final accounts

TEXTS

Business & Management, 3rd Paperback – 2014, by Paul Hoang

PERFORMANCE INDICATORS

By the end of the business management course, students are expected to reach the following assessment objectives:

1. Demonstrate knowledge and understanding of:
    - the business management tools, techniques and theories specified in the syllabus content
    - the six concepts that underpin the subject
        1. Change
        2. Culture
        3. Ethics
        4. Globalization
        5. Innovation
        6. Strategy
    - real-world business problems, issues and decisions

2. Demonstrate application and analysis of:
    - knowledge and skills to a variety of real-world and fictional business situations
    - business decisions by explaining the issue(s) at stake, selecting and interpreting data, and
    - applying appropriate tools, techniques, theories and concepts
    - providing balanced discussion of both sides of the issues presented

3. Demonstrate synthesis and evaluation of:
    - business strategies and practices, showing evidence of critical thinking
    - business decisions, formulating recommendations
    - providing balanced discussion of both sides of the issues presented

4. Demonstrate a variety of appropriate skills to:

- produce well-structured written material using business terminology
- select and use quantitative and qualitative business tools, techniques and methods
- select and use business material, from a range of primary and secondary sources.

ASSESSMENT

For students to receive a credit towards their High School Diploma, they must demonstrate proficiency on summative assessments set by the class teacher which may take the form of:

- in-class or out-of-class essays,
- tests which assess both knowledge and skill acquisition,
- oral commentaries or presentations,
- other types of projects connected to works studied as set by the teacher,
- an exam at the end of the 1st semester which covers all content and skill acquisition to that point,
- a final exam at the end of the year.

Students who are pursuing the IB Diploma in addition to the High School Diploma must complete both years of the program. While there are no internal assessments sent to the IB nor external exams set by the IB during the 1st year of the program, much of the work done will be revised or adapted early in Year 2 to be evaluated by the IB.